



# English for Crossing Cultures

## THE COURSE

### 01 Introduction

Understanding how culture influences communication styles, expectations, and behavior.

### 02 High- vs Low-Context Communication

Learning how different cultures communicate directly or indirectly - and how to adapt.

### 03 Around the World

Exploring differences in tone, formality, hierarchy, and decision-making.

### 04 Building Relationships

Developing trust, rapport, and professional relationships in international environments.

### 05 Avoiding Misunderstandings

Identifying common cross-cultural communication mistakes and how to prevent them.

### 06 Meetings, Email & Etiquette

Adapting communication style for different cultures in everyday business situations.

### 07 Feedback Across Cultures

Learning how to communicate feedback clearly and respectfully in different cultural contexts.

### 08 Global Communicating

Applying all skills to real-world scenarios, presentations, and international collaboration.

## ENGLISH FOR CROSSING CULTURES

This course focuses on the subtle but critical differences in communication styles, expectations, and business etiquette across cultures. Participants will learn how to avoid misunderstandings, build stronger relationships, and communicate with clarity, respect, and confidence in international settings.

Duration: 30 hours



## LOCATION

The course is provided in-house or at an external venue.

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