

WE ARE A ONE-STOP SHOP DIGITAL MARKETING AGENCY COMMITTED TO INDUSTRIAL MARKETING

Accent on Training are a business training and digital marketing agency based in Seoul, South Korea. We specialize in turnkey solutions for business skills provision, English language development and digital media marketing in manufacturing, engineering, and construction sectors. Founded in 2012, Accent on Training serves the needs of clients across many sectors in industry including the automotive, food, technology, fabrication and education.

We recognize that English is the de facto language of business and therefore provide all business skills training in English for two reasons. Firstly, this increases the participants' confidence in English and secondly, it naturally increases the participants proficiency of English.

We acknowledge the importance of understanding that every client has its own specific needs within their industry, and we develop strategies according to the individual. We pride ourselves for being on-time, in-budget and on-target for our clients.

EDUCATE | ENGAGE | EMPOWER

What We Do

We plan, design and implement digital marketing strategies that leverage marketing automation, business intelligence, multi-media and design to connect the client to the audience. Our philosophy is built on 3 Es - education, engagement and empowerment.

EDUCATE your audience in who you are , what you do and how you do it

ENGAGE with the audience on your behalf to further educate

EMPOWER the audience in becoming a product or service advocate.

Our Leadership

JONATHAN MOORE Founder & CEO

ANNE (Jieun) CHOI Senior Partner

Advisory Board

SHARON HARRISON Founder Harrison

Consulting Group

JUNG HOON CHOI Founder Chois Play

Digital Media
Content Strategy
Web design

Business Skills
Workforce Training

English for business
English for
conversation

Digital Strategy
Branding Strategy
Market Research

Team building
Workforce development

English for
communication
English for meetings

